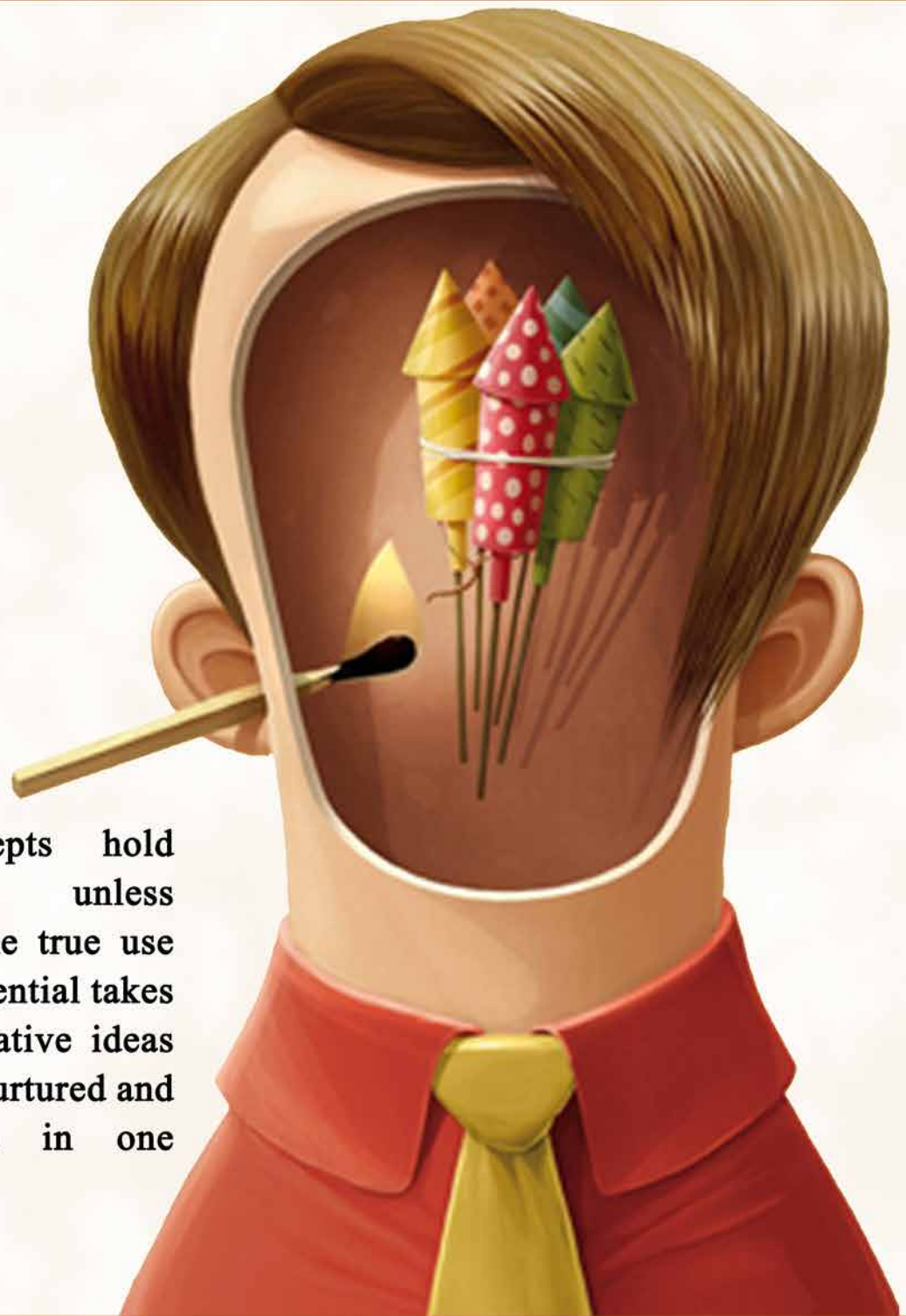


# CONSTRUCTIVE CREATIVITY



Creative Concepts hold little value unless implemented. The true use of creative potential takes place when creative ideas are discussed nurtured and assembled with in one focused outline.



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# THE UNLEASHED MIND: CREATIVE PEOPLE AND ECCENTRICITY

Without change there is no innovation, creativity or incentive for improvement. Those who initiate change have a better opportunity to manage the change, which is inevitable. Creative people have a reputation for being eccentric. Creative people are said to be very unique in terms of their ideas and thoughts. People use creativity to explore a lot of new things.

Creative people are different from the normal people. They live all the aspects of their life creatively and in every phase of life, they start doing something which makes them appreciated as out of the box thinkers. One of the most essential factors of being creative is that the mind should be free from any kinds of stress and should not think in that manner. Creativity is defined as the tendency to generate or recognise ideas and alternatives, which may be useful in solving problems. It is the process, through which one utilizes his/her creativity ability. It often makes the work to look classier and that is the reason why people like and regard the work done by the creative people as attractive or appealing.

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