



# **LOOKING FOR COST EFFECTIVE WAYS FOR MARKETING YOUR BRAND?**

**TURN TO THE POWERFUL WORLD OF SOCIAL MEDIA**

**Are you an entrepreneur, skilled individual, business house or a company looking for cost effective ways of marketing yourself and promoting your products or services?**

**You can turn to the powerful world of social network in order to do that. With the convenient and dominating presence of social media in every sector, social media marketing has emerged as one of the most appropriate tools for promoting a business and creating a strong presence for the same.**

**Social media marketing refers to the process of gaining traffic or attention for a business through social media websites. Choosing the social media for marketing your business is the easiest way to reach out to your potential customers and the target market.**

**It can be a big contributor in improving a business. Besides increased brand recognition and improved customer loyalty, a business can get higher conversion rates on the social media.**

**Marketing through the leading social networks involves less hassles and richer customer experiences. The sooner you start, the sooner would you be able to reap the benefits.**

**UNI SQUARE CONCEPTS™**

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MONTHLY NEWSLETTER | JUNE 2016 ISSUE

www.unisquareconcepts.com



**WE,  
AT UNI SQUARE CONCEPTS  
HAVE CONDUCTED A  
THOROUGH RESEARCH  
OF SOCIAL MEDIA MARKETING  
IN THE PROFESSIONAL WORLD.**

## **THE SOCIAL MEDIA MARKETING DONE BY US**

### **CREATE A STRONG PRESENCE ON MAJOR NETWORKS**

Our social media marketing services cover major social networks like Facebook, Twitter, LinkedIn and Google+.

### **STAY INFORMED AT EVERY STAGE OF THE MARKETING CAMPAIGN**

We discuss and understand the requirements in detail before designing a campaign. We keep our clients informed about every stage of the marketing plan so that if they want any changes at any level, they can get it on time and at the best quality.

### **BE ASSURED OF A PROFESSIONALLY ACTIVE PAGE AND MARKETING PROCESS**

We take care of all the aspects of the marketing process right from creation of an account or a page all the way to its designing and highlighting, structuring and posting, sharing and promoting the posts as well as the page and more. We also help in maintaining an inactive page and bringing it to life. Our goal is to attract maximum useful attention to our client in their field.

### **GET INTERESTINGLY DESIGNED AND SCHEDULED POSTINGS**

We have a team of professionals who plan, design and structure a schedule for the kind of postings to be done on a page. This structured way of posting maintains variety and generates interest in the target audience.

### **ORGANIC LIKES FOR THE RIGHT PROMOTION**

The right use of social media marketing is possible only when a certain page and its posts are being seen by people who would be interested in it. While other companies use a plenty of ways to get a big number of likes for a page, we concentrate on getting only relevant likes that would really be helpful in boosting a business in its target market.

### **INCREASED REACH, IMPROVED BUSINESS**

We target the reach of a page. An increased reach ensures that the business is getting promoted to the right people and at the right time.

Choose a package that suits you best

We have different packages to suit varying requirements of clients working in diverse areas and our expertise in the field of social media marketing helps our clients in getting the best out of the ones they opt for.

### **BEST QUALITY AT THE BEST PRICE**

Beginning from only Rs. 1000 per month, our innovative packages are unique in the industry. There is no other company that offers such exemplary services at the most cost affordable and reasonable prices.

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