

'Vanijya' at DPS, R.K. Puram



Inter DPS Commerce festival, 'Vanijya' was organised at Delhi Public School, R.K. Puram. Our CEO, Mr Uday Sonthalia was cordially invited to the festival to serve as a Judge for 'Creative Curve,' an event at Vanijya. The event was a great success. The HOD of commerce department presented Mr. Sonthalia with a book and a potted plant as a token of felicitation.



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BOOST CREATIVITY WITH BACKGROUND NOISES

It might come as a surprise that background noises have the potential to hold back performance of an individual at a low level than otherwise the capability of the person. Albert Einstein had said that he owes his creativity to listening to Mozart pieces. There are certain songs and compositions that allow the brain to be more creative and hence, improve its functioning. Though, Albert Einstein did not know why this was the case, but he found that Mozart compositions as a matter of fact helped him in thinking. At present, the fact that the concept of music enhances the thinking capability of an individual has been scientifically researched and proven.

A study found that certain frequencies and ambient noises improve creative cognition and also have a positive effect on increasing the performance of brain. These are also known as Binaural Beats. Not just dub steps but a busy coffee shop can also help to improve the performance of an individual's brain. The average busy coffee house has a noise level of about seventy decibels, which happens to be the perfect noise level for reaching optimum levels of creativity and professional production. Thus, one can either plug in music or sit in a coffee house to get better and creative results to their problems.

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