

WORKING IN FULL SWING!

Achievements knock one's door after he/she has done hard work day in and day out and the same rule applies to accomplishing every goal and task. Right from the very inception of Uni Square Concepts on 10th August, 2013, its team has faced all the challenges with great enthusiasm and has overcome all of them to make its place in the corporate world. The team had walked the path with great dexterity with a month long efforts including furnishing the office, installing softwares, complying with all the legalities, getting registered for service tax, opening of a bank account etc. All these efforts have now come to fruition and team Uni Square is now working in full swing to make its mark into the corporate world and the booming Indian Advertisement Market with dedication and conviction.



THE FIRST CUSTOMER!



The first customer is always an extremely valued one and it is with him that the business develops a lifetime bond so that there are never breaking ties between both. And because such high value is attached to him, there are various challenges that the business has to face to win him.

Uni Square got its first customer in Kapsons Worlwide who entrusted upon US and got the work going. Kapsons Worlwide is a renowned manufacturing and export house of ladies, mens and kids garments.



UNI SQUARE CONCEPTS

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THE BOOMING AD INDUSTRY

BIG BANG- that's the right word for the Indian and World Advertising Industry as it has moved on from being in a phase of dormancy to a continuously expanding one as the annual spending on advertising worldwide is now \$500 billion!

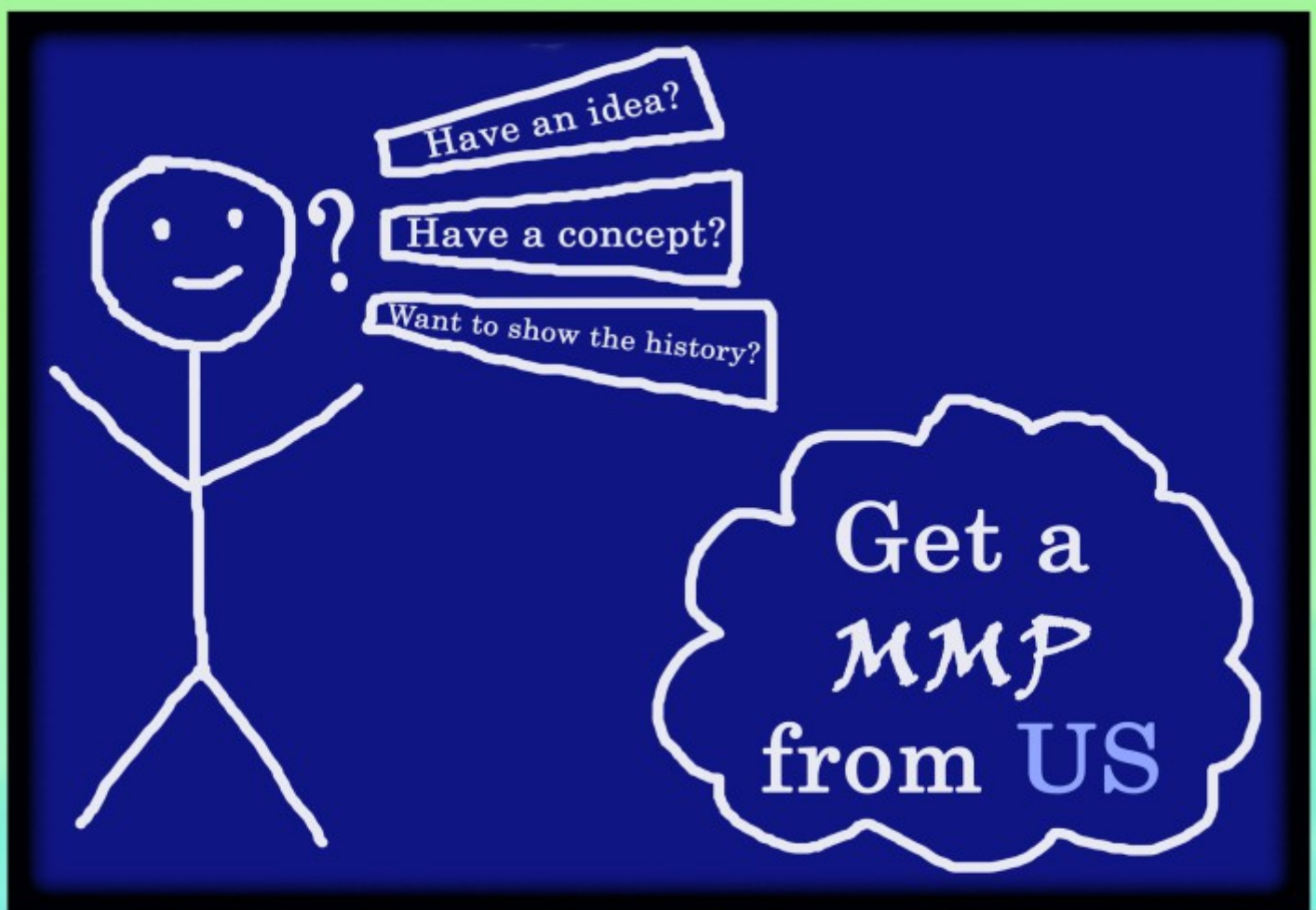
In 2012, the total advertising expenditure incurred in various media stood at Rs. 327.4 billion and it is expected to rise by 9 percent by the end of this year.

INNOVATION AT THE CORE

Innovation is the driver of change and the harbinger of revolution. It is only through innovation that this dynamic world sustains itself and marks the beginning of a new day with brighter sunshine.

This is what the Uni Square thinks and does innovations in the services that it provides. Being noteworthy, one such innovation as it has newly stepped into the business world is a MMP.

One can pitch his ideas through MMP or it can also be used to give impetus to an event. Along with this, there are many other uses which this interesting short video can be put to like the illustration of history, details, profile of an organisation etc.



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