

AMAIRA HERBALS

LIVE NATURALLY, LIVE HERBAL

A collection of natural and organic products including essential oil bottles, a bowl of dried herbs, a bar of soap, and a towel.

Striving for a better lifestyle

ENCOURAGING ORGANIC & NATURAL WAYS OF LIVING



About us

Amaira Herbals is a preeminent manufacturer of **herbal cosmetics** products in India, dealing in a vast variety of organic skin and hair care products. Established in 2011, we have garnered a **remarkable position in the market** with our extensive range of premium quality herbal products. Amaira Herbals has established its niche not only in India but across the world, with a **prominent presence in Africa and the Middle East**. Having 500+ dealers and distributors across the world, we have broadened our realm to more than 190 countries in the world. Providing **purest natural products** to our consumers, we retain the effectiveness of the herbs to the highest degree with the help of **modern machinery and advanced technology**.

Our in-house R&D Centre is well-equipped with the latest and modern equipment, ensuring **efficiency and optimum quality** at different stages, including production, testing, and packaging. As a **socially responsible organization**, we at Amaira Herbals are committed to execute our operations in a sustainable and eco-friendly manner.

The highly experienced team at Amaira Herbals is **proficient in the development** of herbal cosmetic products with the use of only organic and natural ingredients.

Our experience of over a decade in the industry has cumulated a strong client base across the globe.

Leadership

The founder of Amaira Herbals, **Mr. Kamal Raheja has over 10 years of experience** in the cosmetic industry. Being proficient in the **research and development** of skin and hair care, Mr. Kamal Raheja has an extensive experience in the **international market**. Under his dynamic leadership, Amaira Herbals is able to meet **international quality standards**. Mr. Kamal Raheja is also an esteemed member of the **executive body of the Indian Industries Association, Delhi chapter**. Led by **Mr. Kamal Raheja**, our company is competent to deliver the best skin and hair care products across the world with a **systematic delivery system**.



He believes in having the freedom to develop his own range of **premium herbal products**, thus after years of experience as a business accomplice in his father's cosmetic manufacturing business, he founded this firm with the goal of establishing a **full-fledged brand** without sacrificing client pleasure. His strong business acumen and ability to formulate product-specific formulas have made Amaira Herbals stand at a **strong position in the cosmetic industry**.

Philosophy



MISSION

To be the most admired herbal cosmetics manufacturing company by leading the **modernization of traditional methods** through **innovation** and **pioneering research**, while offering effective, safe, and reliable products.



VISION

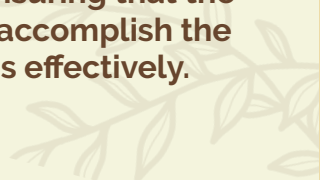
To become a **globally recognized** and easily accessible **manufacturing partner** across the globe, providing multiple ranges of herbal beauty products **under one roof**.



CORE VALUES

We **strongly value our ethics** towards our customers, workforce as well as environment. Abiding by our **core values**, we have continued to maintain our **goodwill in the market**. We care for our customers and ensure that **no harmful chemicals** or **preservatives** are used in our products.

We believe in creating a collaborative work environment ensuring that the workforce is able to accomplish the production standards effectively.



Ethics

> **Customer Satisfaction:** We bestow our customers with **unprecedented quality** of products and services. We value our customers and offer **customization facilities** for products and packaging according to the **needs and requirements** of the consumers.

> **Quality:** We ensure delivery of only the best quality products by following a **stringent quality control system** and maintaining the **highest level of hygiene**.

> **Innovation:** Innovation is an integral part of the production process at Amaira Herbals. We believe in **adopting new and innovative ways** of formulating and manufacturing our products aligning with the **needs and specifications** of the customers.

Our range of products

Amaira Herbals has an extensive range of herbal cosmetic products covering almost every skin and hair-related issue. Our products are manufactured using pure and natural ingredients only under the supervision of our team of experts. We are a one-stop-shop for all skin and hair care needs, providing excellent quality products at competitive prices. We are leading and booming manufacturers of herbal cosmetic products specializing in:



HAIR CARE



HAIR COLOR



TALCUM POWDER



SKIN CARE

Hair Care Products: Amaira Herbals is equipped with a range of **hair care herbal products** including everything from **natural hair dyes to hair shampoos**. We provide herbal hair care solutions with **safe and effective** hair coloring Henna, available in black and brown colors.

We are also indulged in the manufacturing of premium quality hair serums, hair wax, and hair creams.



Skin Care

We deal in a wide variety of **herbal creams, moisturizers, and scrubs** including Hair removal cream, anti-marks cream, cold cream, facial massage cream, foundations, moisturizers, face wash, Aloe Vera Scrubs, Diamond scrubs, and much more. Our skin care products are manufactured keeping in mind the **skin type** of every individual. Our variety of creams, moisturizers, and scrubs are designed according to the **specific requirements** of our consumers.



Talcum Powder: Our talcum powders are **efficient in softening** the skin and **preventing skin rashes** along with making the body feel **refreshed and hydrated**.

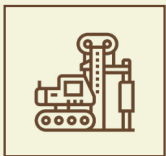
Third-party Manufacturing

Amaira Herbals is a trusted third-party manufacturer of herbal cosmetic products, specializing in a wide **variety of skin and hair care products**. Our manufacturing units are **well-equipped** with the **latest and modern equipment** to execute liquid filling, cream filling, powder filling in tubes, bottles, jars, and pouches of sizes ranging from **10 ml to 1 liter**. The **in-house research and development center** of Amaira Herbals works in collaboration with the manufacturing units to ensure the **optimal quality** of products that are **safe to use**.

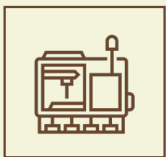
MANUFACTURING CAPABILITIES



LIQUID FILLING



CREAM FILLING



POWDER FILLING



Manufacturing Capacity



TUBES
6 million pieces p.a.



JARS
5 million pieces p.a.



BOTTLES
5 million pieces p.a.



SIZE
10 ml to 1 liter

Our highly efficient research and development team is competent in **developing any skin and hair care solution** meeting **international quality standards** and customer requirements. What makes us stand out is that we can work with **flexible MOQ** ensuring a manufacturing capacity of 6 million tubes, 5 million jars, and 5 million bottle pieces per annum. We conduct **extensive testing of raw materials** and final products before delivering to the consumers.



AFRICA

MIDDLE EAST

INDIA

AMAIRA HERBALS

Global Presence

Bestowing the best **quality products globally**, we export our premium quality herbal cosmetic products across **different parts of the world** with a prominent presence in **Africa, the Middle East**, and different **states of India**.

Amaira Herbals endeavors to maintain the quality of products at every level be it **manufacturing, packaging, or distribution**. We ensure **smooth communication** and **distribution channels** across the globe with our **well-structured distribution system**.





AMAIRA HERBALS

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GMP COMPLIANT



ISO CERTIFIED