



HIRING SHOP

REVOLUTIONIZING RECRUITMENT



EXECUTIVE SUMMARY



Rapid digitalization in every aspect of the functioning of a company has facilitated efficient and timely work execution.

Recruiting and application process was once a **time-consuming and hefty task**. With the change in time, the **needs and requirements** of both **employers and employees** have changed. Employers must **focus on the work experience** that they give to the talent. Nowadays, employees **prioritise compensations and perks** along with workplace flexibility, work-life balance and career growth. The employers on the other hand are willing to provide all these things along with the required skills while being mindful of costs & scalability. The **role of an HR** becomes crucial in such a **dynamic environment**. From understanding talent requirements and mapping to talent retention and safeguarding strategies, an HR has to manage it all.

Today, technology plays a crucial role in hiring as it has continued to grow as a key enabler of the efforts of **talent empowerment and holistic upliftment** of human capital. With enterprises actively exploring industry 4.0 tools like analytics, automation, the Cloud, advanced connectivity and AI, these will only keep penetrating deeper into the talent and people function as firms remain laser-focused on the future.



FACTORS AFFECTING HIRING TRENDS

CHANGING ECONOMIC CONDITIONS

CHANGING LABOUR MARKETS

QUICK SHIFT OF SKILLS NEEDED

GROWING CANDIDATE EXPECTATIONS

SOLUTION: HIRING SHOP!

Hiring Shop is a web platform that empowers organizations to hire the best suited talent, meticulously by providing access to a community of specialized recruiters and at the same time our collaboration & automation tools make hiring process more efficient and simpler without losing the importance of the human touch.

WE HELP YOU HIRE THE BEST

We provide integrated, affordable solutions to help companies better control costs, minimize legal risk, and operate more efficiently.

Hiring Shop is a renowned **web platform** designed to **equip organizations** with the **most suitable talent** for their open positions. Our highly **qualified team of recruiters** accesses the candidates and filters out the worthy talent for the companies. With the help of our well designed automation tools, we have streamlined the hiring process making it **efficient & easier for organisations**. By utilizing our **advanced automation tools** available on our web portal, organizations can optimize their hiring process and ensure that they find the best candidates while also maintaining a human touch in the process.



COST-EFFECTIVE



QUALITY OUTPUT



TIME SAVING



ABOUT US





MISSION

To build a robust digital asset that is reshaping the employment landscape by making it instant, accessible, and efficient.



VISION

Bridging the gap between talent and opportunities by building seamless hiring ecosystem through our community of expert recruiters & relentless attitude towards strong execution and innovation.



CORE VALUES

Hiring Shop has been able to garner a respectable position in the market because of our strong core values and work ethics. We are known for our integrity and ensure to deliver only the best.

TRUST & COMMITMENT

With our strong work ethics, we have garnered trusted associations in the industry.

ADAPTABILITY

I hope and I believe that this Template will your Time, Money and Reputation. Easy to change colors, photos.

CONTINUOUS LEARNING & INNOVATION

Our passionate team of professionals strives to provide innovative solutions to our clients as per their needs and requirement.

INTEGRITY

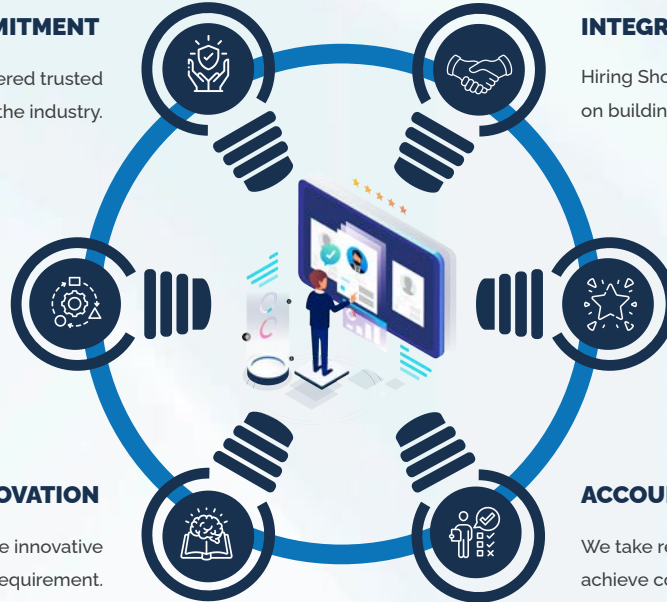
Hiring Shop believes in complete transparency with a focus on building honest relationships with our clients.

PURSUIT OF EXCELLENCE

We aim to be a value-added partner and trusted advisor to our clients and help them achieve their business goals.

ACCOUNTABILITY & COLLABORATIVE

We take responsibility for our actions and work together with others to achieve common goals.



25+ YEARS OF EXPERIENCE

A VISIONARY LEADER SEES BEYOND WHAT IS POSSIBLE TODAY AND
INSPIRES OTHERS TO CREATE A BETTER TOMORROW - SIMON SINEK

Our highly qualified team of professionals possess immense knowledge in their respective fields. With the dedication and expertise of our team, Hiring Shop has garnered a strong hold in the market. Our expert consultants deliver services as per the needs and requirements of our clients.



LEADERSHIP



SURESH NAIR

Under the dynamic leadership of Mr. Suresh Nair, the Hiring Shop has garnered a strong client base across the nation. With 25+ years of experience in HR consultancy, he has made an indelible mark in the industry with his unique ideas and innovative solutions. Being a postgraduate in MBA he is a visionary who founded Abacus Consultancies in 2004 with a vision to become best recruitment consultancies in India. Mr Nair's devotion & commitment towards his work indicates that he is focused on providing outstanding services to the clients.

KAMAL YADAV

Kamal Yadav: With years of expertise in the technical front, Mr. Kamal Yadav is highly innovative. His technical skills have made him constantly look for new and creative ways to improve our organization. With his expertise and dedicated efforts, he has driven the company towards robust excellence. He strives to build trusted relationships with the clients and the freelancers with a focus towards, knowledge, learning and growth.



ORGANISATIONAL CHALLENGES FACED DURING THE HIRING



Hiring Shop follows a concrete roadmap to revolutionize the hiring process by utilizing new and advanced technology

With changing times, the **challenges faced by organizations** during hiring are also changing. Conventionally, hiring was a problematic affair because of the **lack of technology**. The traditional hiring process is time-consuming, harpours, costly, and has limited reach, resulting in a lack of competent candidates. Because of such challenges the organisations are not able to **find the right candidates** within the right time. To overcome these challenges companies need to make **smart moves** by making use of the right tools.



PROCESS
EFFICIENCY



QUALITY
OF HIRE



TIME TO
HIRE



COST PER
HIRE



EACH CORPORATE JOB
OFFER ATTRACTS 250
RESUMES ON AVERAGE

ONLY 4 TO 6 ARE
CALLED FOR AN
INTERVIEW,

According to a study, each corporate job offer attracts 250 resumes on average. Of those candidates, only 4 to 6 are called for an interview, and only one gets the job. This signifies the lack of talented and skilled candidates.

HIRING SHOP: SOLUTIONS PROVIDED!

Hiring Shop empowers organizations to **tackle all the complications of the hiring process** with the help of our experienced team, advanced automation tools and reliable sources. Our marketplace is designed to streamline the hiring process by **providing businesses with easy-to-use** tools that allow them to quickly find the right talent according to the needs. We offer a range of services, including **freelance consulting**, **project-based work**, and **long-term contracting**, all under one roof.

Access to skilled and qualified talent, Wider reach through our well-designed web platform , Guidance from expert recruiters for building the company's brand



Helping companies find the needs and requirements of employees, Finding candidates with the right balance of soft skills and experience



COMPLETE SOLUTION

We provide a complete solution which is cost-effective, efficient, time-saving and easily accessible. These factors contribute to hiring the best candidates for the job and further improve the productivity of the employees.

As per a report, the Millennial and Gen Z population accounts for 52% of the total population in the country, and the best way to discover this talent is through online platforms.

Hiring Shop does just that by making hiring stress-free for companies.



ADVANCED FEATURES

Hiring Shop has incorporated the advanced feature of video interviews through skype on our website for a pilot screening process before face-to-face personal interviews.

OUR PROCESS



We make it easier for recruiters & companies to meet their requirements with our simplified systems & processes.

Our onboarding process is **easy and hassle-free**. Take the first step towards a **smarter hiring technology**:

> **For Employer:** Register on the website, and partner with **specialized recruiters** who provides a **pool of remote talent** and help you select the best talent based on your business needs. Interview and select them and pay securely.

> **For Recruiter:** Register on the website, create a profile with the utmost professionalism, propose jobs, analyze the work, do your assigned work and get paid as per the contract.



MAJOR STAKEHOLDERS



We help reduce hiring costs and also enables remote hiring.

Hiring Shop is a **platform designed for recruiters and employers** to come together and **communicate on a common platform** which reduces **hiring costs** and also enables **remote hiring**.



We allow hiring to be done at a large scale. Hiring Shop offers a great candidate experience which helps job seekers to find the best fit for themselves.



With a focus on improving the recruiter's performance and providing enhanced data security, we also predict candidate performance and remove hiring bias.



Our sturdy platform enables companies and recruiters to come together in one place and carry forward all the functioning of a business with effective collaboration.



BENEFITS TO THE COMPANIES



Hiring can be a headache for companies if appropriate steps are not taken at the right time.

Hiring Shop makes it effortless for companies to **get the best workforce possible**. We foster a community of **proactive recruiters**, facilitating the procedure by providing easier access



Hiring Shop studies the demands of an employer and consequently provides a list of potential candidates best suiting for the job role.



We have intelligently transformed the hiring process by making it cost-effective, increasing the quality of employees, and accelerating the process.



Our AI-enabled software helps us analyze the data competitively to quickly identify the right job for the candidates on the platform.

Fast and secure payroll services



Collaboration tools for project tracking



Account support & guidance



BENEFITS TO THE RECRUITER



We provide a streamlined platform for recruiters to efficiently carry out their operations.

Hiring Shop gives the opportunity to recruiters in alignment with their skills and interests. Our payment process is safe and hassle-free as a contract is signed at the beginning of the project and all transactions ensue in one place.



We provide access to recruiters to work with the clients of their choice, giving them freedom and the opportunity to make decisions.



Our feedback and rating apparatus help them understand the client's reputation, work style, and expectations, which can influence their decision to apply for the project or not.



Hiring Shop helps recruiters to develop a robust profile by specifying their skills and accomplishment through our well-designed web system.

Develop a robust profile



Safe & hassle-free payment process



Control when, where & how to work.



MARKET SEGMENTS



With our years of experience in the market, we have garnered a strong client base across the country.

We have been aiding companies from different segments to **hire the right and qualified candidates**. We are currently assisting **multiple sectors** including BFSI & Banking, Fintech, Telecom, Engineering, IT, Operations, Consultancy, Designing, and other such fields. Hiring Shop **accurately monitors** the need of its audiences and delivers **customised solutions** which help both parties to choose the best out of all.



OPERATIONS



CONSULTANCY



DESIGNING



BANKING



FINTECH



TELECOM



ENGINEERING

OUR MAJOR CLIENTS

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 HDFC BANK	 IDFC FIRST Bank	 DBS	 kotak Kotak Mahindra Bank	 Fullerton India	 IDBI FEDERAL In association with Agastya IDBI Federal Life Insurance Co Ltd	 HDFC Life <i>Sar utha ke jayo!</i>	 AXIS BANK	<i>IndusInd Bank</i>
 SBI Life INSURANCE With Us, You're Sure	 janalakshmi likho apni kahaani	 TATA CAPITAL We only do what's right for you	 Piramal	 pnb Housing Finance Limited Ghar Ki Baat	 ICICI Securities	 ICICI PRUDENTIAL LIFE INSURANCE	 Birla Sun Life Mutual Fund	 Apollo Munich HEALTH INSURANCE
 airtel	 NTT docomo	 Reliance	 Mastek	 ingenico GROUP	 ConAgra Foods	 Coca-Cola	 दैनिक भास्कर	 PEPSICO
 ITC Limited	 Zuventus Healthcare Ltd.	 Greenply	 Endress+Hauser People for Process Automation	 HAWORTH	 Dextra	 BillDesk	 LTI Let's Solve	 MASKTECH

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