



HOUSE OF ACES



HOUSE OF ACES'S



**THE DIFFERENCE BETWEEN
STYLE & FASHION IS QUALITY**

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ABOUT US

We, House of Ace's, based in the heart of Noida, are a private label clothing manufacturer and exporter. **We are proud AEPC, ISEPC, EPCH, MSME member for products manufactured with traditional techniques, skills, and manual labour.** House of Ace's exports all kinds of ready to wear custom clothing ranging from **scarves, beachwear to tunics** for women, kids and men.

Our comprehensive range of clothes manufacturing services, follows ethical business procedures and compliances in social as well as technical aspects.

Exceptional workmanship, and competitive pricing have established us as one of the most trusted names among our global clients. We are **experts at sourcing eco-friendly, long-lasting textiles like Organic Cottons and Recycled Polyesters** for your private label clothing line, all while adhering to strict ethical manufacturing standards like Reach and Oekotex.

We are **honoured to be the manufacturing partner of some of the world's most prestigious clothing labels**, private label clothing lines, independent fashion designers, high-end international boutiques, and multinational fashion retailers and wholesalers, primarily from Europe, the United Kingdom, Canada, and the United Arab Emirates, as well as other parts of the United States.

House of Ace's connects over thousands of rural craft producers to modern metropolitan markets, building a foundation for skilled, long-term rural employment while also preserving India's traditional handicrafts. We have prioritized **world-class infrastructure, cutting-edge technology, unwavering quality standards, and dynamic product development.** Our ongoing goal is to exceed the client expectations.





PHILOSOPHY

MISSION

To grow and support our India-inspired community of **customers, designers, craftsmen, farmers, producers, and entrepreneurs** and to build products that satisfy our clients while also **protecting the environment** by recognizing our rich history and traditional knowledge.

VISION

At House of Ace's, we cherish and **aim to share what we love with clients all around the world.**

CORE VALUES

To ensure that our products and services excite our clients, and that they always feel like they are getting **good value for their money.**

To create, manufacture, and market items that have intrinsic value based on their original designs, expertise, care, and skill.

To stay true to our dedication and heritage as an **ethical and trustworthy brand** that promotes an inclusive capitalism community model based on stakeholder participation.

To share our vision with our employees, suppliers, business colleagues, and customers on a regular basis so that we can all ensure that our actions are in line with our Vision, Mission, and Guiding Principles.





PRODUCT LINE

Our client is a woman with a particular sense of style and charisma who does not want to be classified as a fashion follower in the mainstream. We place a premium on value-added products created by **our in-house style lab and textile studio**. House of Ace's products are **organic, handcrafted, modern, and inexpensive**.

For Supermarket and promotional purposes, we focus on Cotton, Viscose, Polyester, and Acrylic; for high-end fashion retailers, we prefer to blend with Silk, Modal, Cashmere, Tencel, Merino, and Lambs Wool.

Our firm has a talented staff of artisans who believe in the traditional art of embroidery and delicate sequence work.

Products we offer are **casual and high fashion ladies and kids readymade garments, scarves, beachwear, tunics and towels, fabric and leather bags and belts, and garment accessories**. We have strict quality control check on all our manufactured items from cut, make to pack.

House of Ace's legacy started by fabric dyeing, table printing and supply of variety fabrics all over India and now has grown to production and customisation of garments using **high-end technology like digital printing, flatbed and rottary printing, etc.**

We specialise in garments and accessories like **belts, hairbands and bags for women of all generations with sophistication and modernity**. We work on three verticals: **Elegance, Comfort and Distinction**. From airy silhouettes, to funky pockets and elevated colour palletes, we at House of Ace's, believe in giving our customers the best and latest in fashion.





AM:MA

OUR IN-HOUSE BRAND

AM:MA is our subsidiary brand which we **manufacture and sell all over India**. We aim to take it across the globe. It is our **in-house brand that is available online**. One can search AM:MA on marketplaces like **Myntra, Ajio, Tata Cliq, Nykaa, Amazon** and shop timeless fashion.

We fuel the dreams of modern India. We have an unrivalled 'future-ready' portfolio of global designs of Luxury and Premium Value.

AM:MA is powering high-fashion businesses all around the world, **delivering unrivalled expertise across the garment value chain, from fibre innovation to fashion sustainability**. We want to pioneer the integration of wearable technology with our fabrics, vertically integrated **apparel solutions for fast-fashion retailers**. AM:MA is basically designed to **cater to both comfort and class**. From glam casuals, to smart formals and breeze subtles, AM:MA satisfies every aspect of the clients need.

Heritage, innovation, and sustainability are the cornerstones of AM:MA. "From concept to product" is our ethos, which has helped us become leading multi-fibre fashion solutions provider. We specialise in **handling diversity, complexity, a wide range of colours, superior craftsmanship, cutting-edge technology, creative concepts, and the highest quality finishes available**. AM:MA is your one-stop shop that provides **original and high-quality fashion concepts in formal and casual shirts, dresses, trousers etc.**



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LEADERSHIP

House of Ace's is the dream project of Mr. Akarsh Sadh and Mrs. Anushka Sadh, both who are young, articulate, brilliant and qualified designers and business professionals.



Akarsh Sadh: Mr. Akarsh Sadh is an enthusiastic professional for clothes and design, as well as for worldwide markets and trends. He has over 15 years of expertise in the fabric and textile sector. He believes in having the freedom to design his own exotic apparel, thus after years of experience as a business accomplice of his father's textile business, and 50 years of legacy, he founded this firm with the goal of establishing a full-fledged brand without sacrificing client pleasure.

Anushka Sadh: Herself, a qualified Jewellery Designer, Mrs. Sadh chose to channel all her creativity and expertise into doing what she loves the most, i.e., following her passion of designing. She specialises in brand development and management. Together with Mr. Sadh, she has embarked on a global adventure of luxury clothing and accessories for women and children with timeless fashion sense.





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