



Well-Designed Plug-and-Play State-of-the-Art Infrastructure & Facilities

# SAGAR ASIA ALUMINIUM INDUSTRIAL PARK

**JUST RIGHT FOR YOUR ENTERPRISE** 



# **SAGAR ASIA**

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India's Leading Aluminium Extrusions & Engineering Company

## THE WONDER METAL WHOSE TIME HAS COME



Being **light, durable, and functional**, aluminium is one of the key engineering materials of our time. Discovered only in 1808, aluminium, the most abundant metal on the planet, has gone on to conquer new territories and hearts.

India is the **world's second-largest** producer of aluminium. India's primary aluminium exports accounted for **54 per cent** of total production in FY20. Now, we find **aluminium in the homes** we live in, in the automobiles we drive, in the trains and aeroplanes we ride, in the **mobile phones and computers** we use daily, in the shelves inside our fridges and in modern interior designs.

In the **downstream sector**, the aluminium industry has created over **8 lakh jobs directly and indirectly**, as well as over 4000 SMEs.



The industries that require aluminium in the country most include power (44%), consumer durables, transportation (10–12%), construction (17%) and packaging etc.

### **INDUSTRIAL PARKS**



An industrial park is a portion of a city that is zoned for industrial use rather than residential or commercial needs. Industrial parks may contain oil refineries, ports, warehouses, distribution centres, and factories. The total number of Industrial Parks/ Estates/ Clusters/ Nodes in India identified by the Department for Promotion of Industry and Internal Trade (DPIIT) is 3376. As per **Telangana State Industrial Infrastructure Corporation** (TSIIC), 152 industrial parks were developed on **28,000 acres** across the State during the last seven years. To date over **Rs.33,447 crore** investments were made in the **3,197 units** at different industrial parks across the State, resulting in the generation of **3.12 lakh jobs**.



## SAGAR ASIA ALUMINIUM INDUSTRIAL PARK

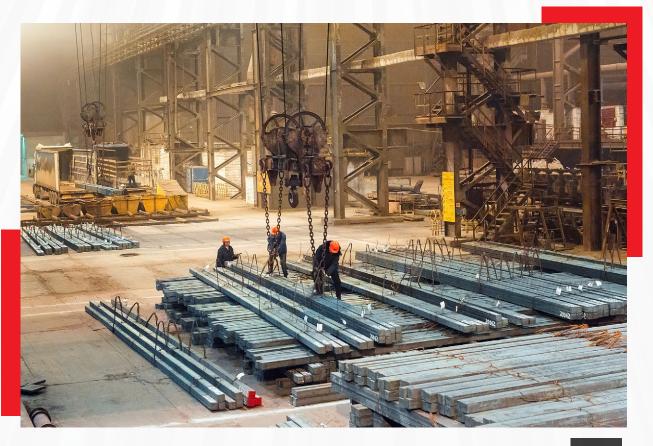


Sagar Asia Aluminium Industrial Park (SAIP) is a unique initiative of Sagar Asia Private Limited under the leadership of **Mr V. Vidyasagar**, ex-President of the **Telangana State chapter** and currently **National Working Committee Member** of **Laghu Udyog Bharati-New Delhi**.

The various initiatives mooted by **MSME Ministry** are readily accepted and endorsed by Sagar Asia, a **leading Aluminium downstream** value-added products company. We seek to create an **Aatma Nirbhar Bharat** (Self-Reliant India) on the scale and size as envisioned by our **Hon'ble Prime Minister Shri Narendra Modi**, a visionary for the new and resurgent Bharat. The management of the entire project will be with the special purpose vehicle called Sagar Asia Aluminium Holdings Limited.

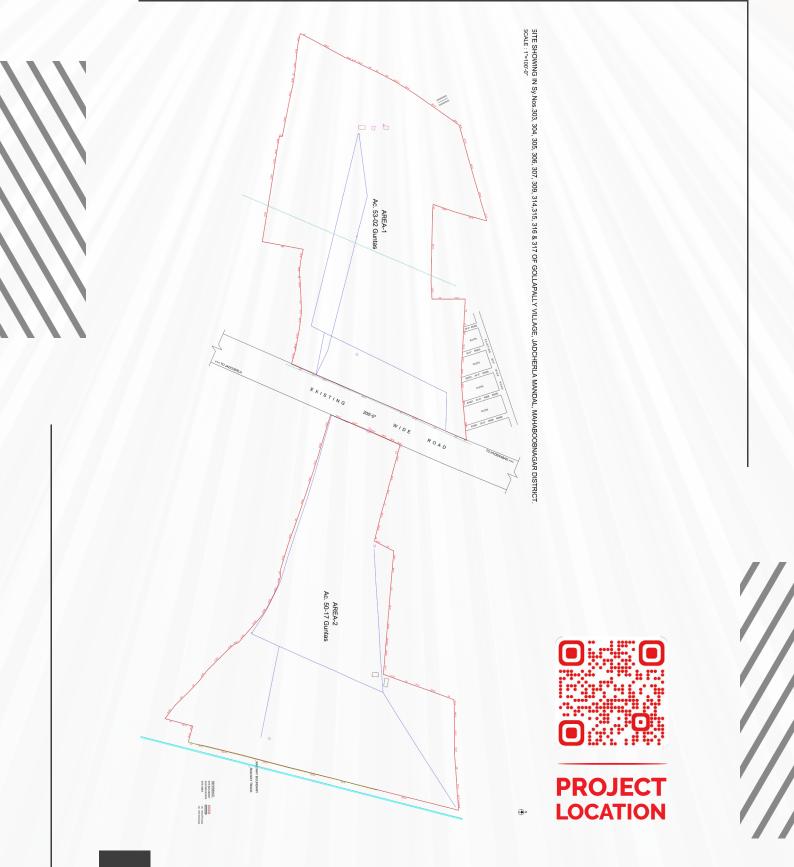
Utmost priority will be given to **enhancing the allaround performance** of the constituent units and protecting the interests of all stakeholders.

KEY FACTS OF THE PROJECT	
Location	Jadcherla, Telangana
Land	Leasehold – 50 acres or approx. 21,75,000 Sft.
Number of Units	Around 120 units (a) 1 unit per 15,000 Sft, with the parent company Sagar Asia putting up its unit in 2,00,000 Sft.
Estimated Project Cost	Rs. 250 crores (covering site development, buildings and sheds, plant and machinery, preliminary and preoperative expenses, the margin for working capital and provision for contingencies).
Number of Clusters	Four (4). Each cluster is eligible for Rs. 5 Cr from MSME Ministry and other ministries as subsidies.
Year-on-Year Growth	25%



## LOCATION SURVEY SKETCH

This is a cluster project with a judicious mix of production units and selected common facilities as (in)dependent business units.



## LOCATIONAL ADVANTAGES



- > Abutting the 6-lane North-South corridor and 5 km from Jadcherla Bus Depot.
- > Abutting the Gollapalli Railway Station plying 7 local trains from Hyderabad to Mahabubnagar every day and the proposed MMTS service.
- > 40-min drive to the Rajiv Gandhi International Airport, Hyderabad, and Outer Ring Road
- > 10 km away from the proposed **Regional Ring Road**
- > Abutting the **dry port** proposed by the Telangana Government

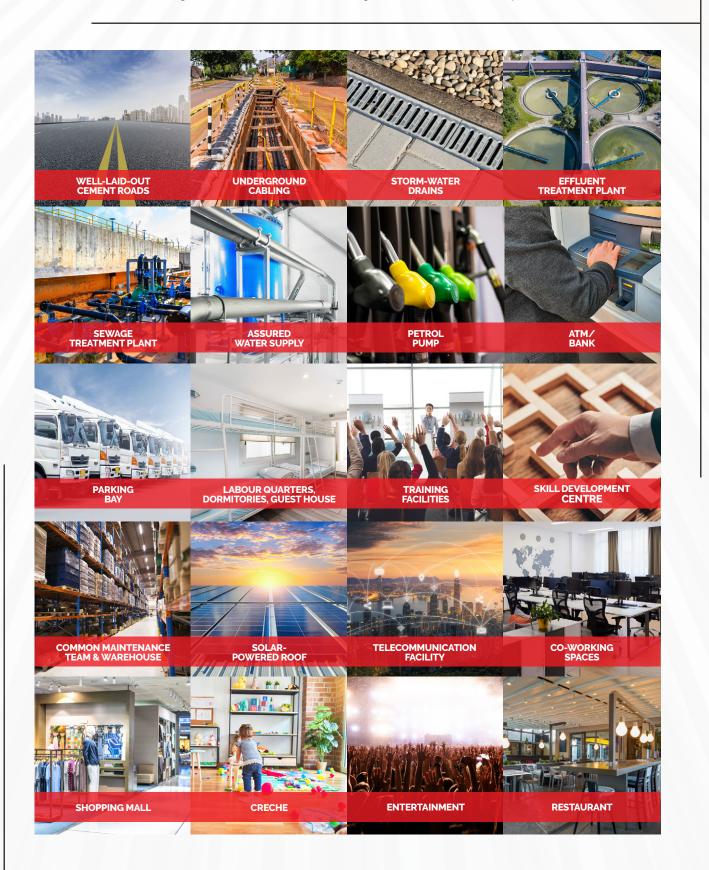
- > Abutting the world-class university set up by Narsee Monjee Institute of Management Studies (NMIMS)
- > Abutting the 220/132/33 kV substation.
- > Abundance of skilled and unskilled human resources as it is surrounded by a lot of villages.
- > Abutting a temple and meditation centre.
- > Availability of **schools, colleges and hospitals** in the vicinity.
- > Very close to Jadcherla town and Mahabubnagar district headquarters.



- > Abutting the world-class Green Industrial Park developed by TSIIC
- > Abutting the Pharma SEZ developed by TSIIC

## PROPOSED AMENITIES TO BE PROVIDED IN THE PARK

All the telecommunication facilities like data transferring, voice mailing, ISDN, video conferencing etc shall be made available through wireless and wired fibre optic networks



## FINANCIALS AND PROSPECTS

### **MEANS OF FINANCE**



### EQUITY

Commitment from SA, Expected participation from Aluminium Industry Majors, HNIs, VFs and/or PE funds.



### LONG-TERM LOANS

SIDBI and SFCs – expressed willingness to extend support.

### CONTRIBUTIONS FROM CO-OWNERS OF THE CONSTITUENT UNITS

This will provide the necessary strength to the financial structure of the project. The owners of the constituent units, besides the salary package, can expect a net ROI of at least 18% per annum after meeting all obligations.

### **BUSINESS FORECAST**

The Park will achieve a minimum aggregate **turnover of Rs. 500 crores per year**. The **gross profit** is estimated to be **Rs. 100 crores** and the **net profit** is expected to be around **Rs. 25–50 crore**.



### WHAT IS EXPECTED FROM SAGAR ASIA

- > An investment in equity (for 51% stake)
- > Supply of technologies, designs, expert manpower, etc.
- > Marketing of the finished products using the services of its marketing team, established business networks and tie-up with companies like IKEA, Amazon, Flipkart, WhatsApp, etc. Further, the Dealer Network will be effectively used.
- > Identification of importers from other countries to facilitate exports.





## EXPECTATIONS FROM ALUMINIUM MAJORS

- > Investment in Equity to the extent of 24%.
- > Prompt supply of Aluminium metal as per requirements at a price discount of at least 5% as a reward for buying exclusively from them.
- > Together put up new joint ventures.
- > Interest from Prospective Entrepreneurs: Many technocrat entrepreneurs have shown interest in the venture. Nine of them have formally approached us so far even without any official announcement or advertisement. The above would be in line with the aluminium industry endorsing the downstream.

## TIME FRAME AND EXIT OF UNITS

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- > The timeframe for project implementation: The entire project can be implemented fully **within two years**.
- > The state and union governments are expected to provide some incentives and subsidies which are not reckoned or factored in while formulating this project. All that will be a bonus.
- > A well-structured exit route will be provided to participating entrepreneurs so that they do not feel constrained to continue when they identify other better opportunities.



## PROPOSED PRODUCTS FOR THE SAIP (IMPORT SUBSTITUTES & EXPORTS)

S.No.	Business Unit
1.	Machined Extrusions
2.	Doors and Windows
3.	Furniture – Office and Household
4.	Kitchen Cabinets Accessories
5.	Wardrobe Accessories and Fittings
6.	Façade Cleaning Systems
7.	Railings and Balustrades
8.	Automobile Components
9.	Aerospace Components
10.	Medical Equipment
11.	Aluminium Boxes and Cases
12.	Aluminium Pallets
13.	Aluminium Crates and Baskets
14.	Precision Tool Room
15.	Pressure Die Casting
16.	Fabrication
17.	Cycle and Bikes Frames and Handles
18.	Packing Material
19.	FRP Pultrusion
20.	Aluminium Tents
21.	Sheet Metal Works
22.	Anodizing Plant and Powder Coating
23.	Aluminium Casting
24.	Aluminium Wheelchairs, Walking Sticks and Others
25.	Aluminium Cloth Hangers
26.	Plastics & Components for Park Consumption
27.	Dies, Moulds and Tools
28.	Common facilities – Housekeeping, Quality, Canteen, Courier, Security

### **CONTACT US**

### SAGAR ASIA

- 9 Regd Office: Survey Nos. 379 to 382, Kallakal Village, Toopran Mandal, Medak - 502336, Telangana
- Scorp Office: 201, Mayfair, S.P. Road, Secunderabad- 500 003, Telangana

### FACTORIES

- **9** Extrusion Division: Survey Nos. 379 to 382, Kallakal Village, Toopran Mandal, Medak- 502336, Telangana
- 9 Ladder Division: Survey No. 310AA, Kallakal Village, Manoharabad Mandal, Medak- 502336, Telangana
- **2** Wind Tower Internals, Scaffolds, Architecturals, and Aviation Divisions: Survey No. 237, Kallakal Village, Manoharabad Mandal, Medak- 502336, Telangana

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