



# THE THINKING EYE

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## SCHOOL OF PHOTOGRAPHY

## ABOUT US

The Thinking Eye School of Photography offers training courses for passionate aspirants of photography to learn from India's best photographers under one roof. We have what you need to take your passion of photography to the next level. Founded by Shivangi Sharma and Shreyas Gupta, the company's goal is to build a platform which delivers photography training in a more easy to understand and practical manner at a much affordable price.

Shivangi Sharma, founder of the organization has an eye for beauty and has received recognition and accolades for the achievement in the field of Film-making, photography, etc. at the diaspora of global stature. She is well supported by the co-founder Shreyas Gupta, who lives his life weaving an album of his memories.

Qualified and renowned mentors, who have earned name & respect in this field and have already set the standards of photography very high, mentor students of The Thinking Eye and enable them to learn magnificently, focusing through the lenses from a different perspective. The mentors have wide knowledge base and impressive portfolio to enrich professional career of the candidates.

Our students are the center of our curriculum and the syllabus is designed in order to benefit them every second of it. We have divided the course as per need of the students as Basic, Advance and Foundation, which can be opted separately as well as combined. It covers every aspect of learning that a professional photographer should have to make a bright career out of their passion. With regular workshops and exhibitions conducted at the institute, one can easily get their hands on and master the latest techniques and tools used in the ever changing photography field. Being located at Kalkaji, makes it easier for people in Delhi to reach us and attend classes.

## MISSION

To empower the photography aspirants with the vision required to click as a top notch professional photographer along with leaving a mark of their own distinctiveness.

## VISION

To achieve global happiness through fostering in-depth understanding of various elements & texture of the life.

## CORE VALUES

**EXCELLENCE:** We are committed to excellence through training and the work we do.

**MUTUAL RESPECT:** Being our main agenda, we believe every photo has a story and photographer has to know in order to represent it well.

**PERSONAL GROWTH:** Developing each student's personality and spirit, discovering their skills.

**CREATIVITY:** We believe in the power of determination, inspiration and transformation. We make students able to sculpt their new ideas and innovation.

## TEAM

All of our trainers maintain an active career beyond the classrooms. So, as a result students get the insights of not just tools and techniques being currently used by the industry peers but also the common issues that are being faced by the professionals in the current scenario. The wide knowledge base and the incredible experienced portfolio backs the team's ability to deliver extraordinary content to the organization. The candidates are guaranteed to develop creative acumen to challenge conventional ideas.

## BASIC FUNDAMENTALS OF PHOTOGRAPHY COURSE

Eight sessions of two hours each to teach everything you need to know to have a proper control of the camera and confidence to make decisions for capturing pictures you've been wanting to. You will also get to learn basic Adobe Photoshop and other editing software. This course deals with your entire requirement to understand the basic fundamentals of the camera and getting started with knowing how to take and share pictures of your liking.

**DAY 1:** Basic introduction to photography as a medium. Understanding photographic practices and introduction to the evolution of the Camera.

**DAY 2:** Camera components and introduction to Aperture, Shutter Speed and ISO.

**DAY 3:** In-depth: Exposure triangle; Aperture, Shutter speed, ISO and their relevance to exposure. Basics of Depth of Field.

**DAY 4:** Understanding basics: Shooting modes, exposure indicator and exposure compensation, understanding how to get the right exposure.

**DAY 5:** Focusing modes and Metering modes.

**DAY 6:** White balance and use of flash. Understanding Lenses.

**DAY 7:** Understanding basic Composition and Light with help of outdoor practice.

**DAY 8:** Review of Composition and Basic Photoshop, Raw v/s Jpeg, image correction.

## ADVANCED PHOTOGRAPHY COURSE

A perception changing course of six sessions of two hours each that gives an in-depth analysis of visual imaginary. Learn how to develop photographic theme and researching ideas with practical implementation of the learning during the course. You'll also get to learn advanced Photoshop, HDR and Time-lapse.

**DAY 1:** Composition and in depth analysis of visual imagery. How to see images and how camera helps in affecting your composition.

**DAY 2:** Introduction to Studio lighting and portraiture.

**DAY 3:** Introduction to Studio lighting and still life/ Table tops.

**DAY 4:** Practical session and assignments.

**DAY 5:** Advance Photoshop, HDR, Panorama, Time lapse.

**DAY 6:** Review of all work done and clearing any doubts with Q&A.

## FOUNDATION COURSE

An end to end course making the learner well versed from every aspect. It's a combination of both the courses (Basic + Advanced) mentioned above. It comprises of fourteen sessions of two hours each where you get to learn and practice everything you need to launch your photographic career.

**DAY 1:** Basic introduction to photography as a medium. Understanding photographic practices and introduction to the evolution of the Camera.

**DAY 2:** Camera components and introduction to Aperture, Shutter Speed and ISO.

**DAY 3:** In-depth: Exposure triangle; Aperture, Shutter speed, ISO and their relevance to exposure. Basics of Depth of Field.

**DAY 4:** Understanding about White Balance and understanding true color, Focus Modes and how to do selective focusing. Understanding the use of Lenses and their purpose as per focal length.

**DAY 5:** Focusing modes and Metering mode.

**DAY 6:** White balance and use of flash. Understanding Lenses.

**DAY 7:** Understanding basic Composition and Light with help of outdoor practice.

**DAY 8:** Review of Composition and Basic Photoshop, Raw v/s Jpeg, image correction.

**DAY 9:** Composition and in depth analysis of visual imagery. How to see images and how camera helps in affecting your composition.

**DAY 10:** Introduction to Studio lighting and portraiture.

**DAY 11:** Introduction to Studio lighting and still life/ Table tops.

**DAY 12:** Practical session and assignments.

**DAY 13:** Advance Photoshop, HDR, Panorama, Time lapse.

**DAY 14:** Review of all work done and clearing any doubts with Q&A.

SERIES COURSE





[www.thinkingeyephoto.com](http://www.thinkingeyephoto.com)

☎ 01149124239, +91-9810179239

✉ [desk@thinkingeyephoto.com](mailto:desk@thinkingeyephoto.com)

📍 G-32, 3rd Floor, Kalkaji Main Road, New Delhi  
(Above Gopala, Opposite McDonald's)