



SHAPING
THE
GARMENT
BUTTON
INDUSTRY

 **CLASSIC BUTTONS PVT. LTD.**

CLASSIC 
POLYESTER BUTTONS
MANUFACTURED BY CLASSIC BUTTONS PVT. LTD.

S I N C E 1 9 8 0

A LEGACY OF EXCELLENCE

ONE OF THE LARGEST MANUFACTURERS OF POLYESTER BUTTONS IN INDIA

With over **40 years of expertise**, Classic Buttons Pvt. Ltd. leads India's garment button industry, renowned for pioneering polyester buttons. Our nationwide presence ensures swift service delivery. We are committed to innovation and **invest in R&D**, exploring new materials and designs. Trusted by fashion designers, garment manufacturers, and retailers, we offer **impeccable quality buttons** that elevate every creation. At Classic Buttons, tradition merges seamlessly with innovation, delivering timeless elegance in **every stitch, every button**.



Operating from hubs in Mumbai and Delhi, our advanced manufacturing facility in Gujarat boasts Italian machinery, ensuring precision and efficiency.



40+ YEARS OF EXPERIENCE



7 MILLION+ BUTTONS/DAY



ITALIAN MACHINERY



RESEARCH & INNOVATION



LATEST LASER TECHNOLOGY



HEAT PROOF DYEABLE BUTTONS



1980

INCORPORATED PUSHPAM INDUSTRIES

Introduced Italian polyester button tech to India, paving the way for Pushpam & White Elephant brands in manufacturing.

1



1987

LAUNCHED THE CLASSIC BRAND

Expanded capacity, formed Classic Buttons Pvt. Ltd., introduced "Classic" brand, meeting market demands and presence.

2



1994

SECOND GROWTH EXPANSION

Strengthening operations, improving facilities, & broadening customer base to enhance growth & competitiveness.

3



2000

ESTABLISHED DELHI MARKETING OFFICE

To improve accessibility and client relations, bolstering nationwide market presence and engagement.

4



2010

MARKED THREE DECADES

Achieved 30 years of excellence, steering industry dynamics with integrity, innovation, and adept navigation of trends.

5



2011

IMPLEMENTED LASER TECHNOLOGY

Laser technology employed for crafting personalized buttons, innovating production with tailored designs & enhanced efficiency.

6



2020

MARKED FOUR DECADES

Celebrated 40 years of supplying top-tier polyester buttons worldwide, ensuring consistent quality and global satisfaction.

7



2023

DIGITIZATION & AUTOMATION IMPLEMENTED

Transforming operations, cementing industry leadership through innovation and adaptation in the era of Industry 4.0.

8



OUR LEADERS

EXPANDING OUR EVERGROWING PRESENCE,
GENERATION AFTER GENERATION

At Classic Buttons Pvt. Ltd., we take pride in the expertise and dedication of our leadership team. Comprised of **seasoned professionals** with diverse backgrounds and a shared **commitment to excellence**, our leadership guides the company with vision, innovation, and a customer-centric approach.



SHARAD SONTHALIA, FOUNDER

WIDELY RECOGNIZED & RESPECTED ACROSS THE BUTTON INDUSTRY

Mr. Sharad Sonthalia, the Founder & Former Director of Classic Buttons Pvt. Ltd., epitomizes unparalleled leadership within the organization. With a wealth of experience spanning over **four decades in the industry**, he has nurtured an extensive network and explored global avenues, enriching businesses across borders. His practical **implant training from Italian collaborations** has been pivotal in bringing polyester button manufacturing technology to India for the first time, marking a significant milestone in the industry's evolution.

UNIQUE BLEND OF STRATEGIC PROWESS & UNWAVERING INTEGRITY

Mr. Anuj Sonthalia stands at the helm of Classic Buttons Pvt. Ltd. as the Director, embodying a unique blend of **financial expertise**, operational **finesse & marketing acumen**. His keen understanding of financial intricacies enables him to craft sound fiscal strategies that optimize resources & drive sustainable growth. Mr. Anuj Sonthalia ensures that Classic Buttons maintains a **resilient financial position** amidst evolving market conditions.



ANUJ SONTHALIA, DIRECTOR

OUR HERITAGE

OUR CULTURE IS BUILT UPON THE PILLARS OF INTEGRITY AND ETHICS.



MISSION

To revolutionize the fashion industry through pioneering innovation and global connectivity, transforming garments worldwide with our leading polyester buttons.



VISION

To be the undisputed leader in the polyester buttons market, synonymous with quality, reliability, and trustworthiness.



CORE VALUES

We believe in conducting our business with the utmost honesty, transparency, and fairness. Every decision we make, every action we take is grounded in integrity. Our company uphold the highest ethical standards in all our dealings, ensuring that trust is the foundation of every relationship we cultivate.



PILLARS OF TRUST: INTEGRITY & ETHICS DEFINE US

Our culture is defined by our unwavering commitment to integrity & ethics. These principles guide our actions, shape our relationships, & form the foundation of our company's identity.



INTEGRITY

We conduct ourselves with honesty, transparency, and fairness in all our interactions.



QUALITY

We relentlessly pursue excellence in our products and services, ensuring the highest quality standards.



CUSTOMER SATISFACTION

We prioritize the needs & satisfaction of our customers, striving to exceed their expectations with every interaction.



RESPECT

We respect the trust placed in us by our customers, employees, and stakeholders, valuing their contributions and feedback.

GARMENT BUTTONS

Whether you need buttons for shirts, pants, cargo pants, or coats, we have you covered with our high-quality selection.

SPECIAL BUTTONS

Add a unique touch to your garments with our special buttons, including laser-engraved, dyed buttons, and buttons with inking.

BUTTON TYPES

Explore diverse button finishes like chalk, pearl, matte, & transparent to match your unique style preferences.

BUTTON LINES

Discover the ideal size for your project among our button lines ranging from 14 to 32 lines, offering versatile options.

BUTTONS BY HOLES

Choose buttons tailored to your design, from 4-hole & 2-hole to down hole and dandy buttons, ensuring a perfect fit.

BUTTONS BY STYLE

Add depth to your garments with our selection of one-layer, two-layer, three-layer, and ring buttons.

OUR PRODUCTS

INDUSTRY LEADERSHIP BEGINS WITH US!

At Classic Buttons Pvt. Ltd., we lead the industry with our legacy of excellence spanning decades. Specializing in polyester buttons, our products set the standard for durability and reliability while adding a **touch of style to garments and accessories**. Crafted using sheet casting techniques, our buttons boast unmatched quality and resilience. What sets us apart is our commitment to innovation – our buttons are heatproof and dyeable, offering endless possibilities for customization.

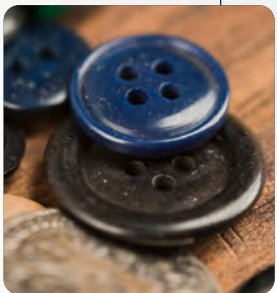


Our diverse product line offers a wide array of buttons tailored for every garment need. From standard shirt & pant buttons to specialty options like laser-engraved and dyed buttons, we cater to unique design requirements.



DESIGN & INNOVATION

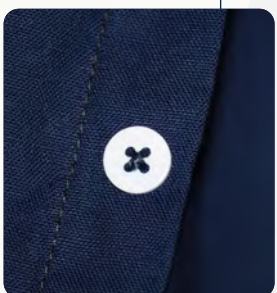
We thrive on **creativity and ingenuity**, fostering an environment conducive to **design and innovation**. Our dedicated teams spearhead product development, pushing boundaries and setting new standards in the industry.



PRODUCT DEVELOPMENT

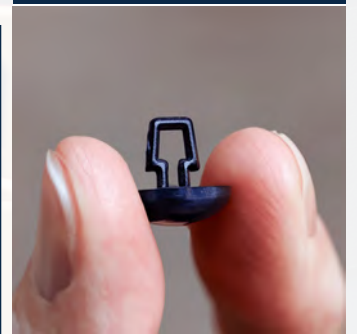
We engage in **collaborative product development**, integrating client insights with creative innovation. Our rigorous process ensures quality, functionality, and aesthetic excellence, setting new industry standards.

HEATPROOF DYEABLE BUTTONS



CO-CREATION

Our dedication to **quality and innovation** is unwavering. We prioritize the use of best-in-class materials and machinery to uphold the **highest standards**. Every button that leaves our facility is a testament to our relentless pursuit of perfection.



MANUFACTURING UNIT

WHERE PERFECTION MEETS PRODUCTION

At Classic Buttons Pvt. Ltd., our manufacturing plant in Gujarat, India stands as a testament to our commitment to excellence. Equipped with state-of-the-art **Italian machineries** from brands like **Bonetti, Tullio Giusi & Fabes**, we ensure precision and efficiency in every button produced.

b With an impressive capacity of over 7 million buttons per day, we hold a formidable position in the market, meeting demands with ease.

STRONG EMPHASIS ON QUALITY

We strive to set industry standards by combining the best of international machinery with the finesse of Indian manufacturing.

WE VALUE RELATIONS

Our clientele comprises of leading garment manufacturers and dominating wholesalers who have bestowed trust upon us for decades.

COMPETITIVE PRICES

With a nationwide presence, we deliver premium quality buttons at the most competitive rates, valuing the business interest of our clients.

DIGITISATION & AUTOMATION

Our Integrated digital monitoring streamlines operations, enhancing efficiency & precision, driving button manufacturing into the future.

BUTTON PRODUCTION PROCESS



CASTING

A resin mixture is poured into sheets, forming the base material for buttons.



BUTTON BLANKING

The sheets are punched into blank button shapes for further process.



BUTTON MACHINING

Blanks are precisely shaped & designed using turning machines



POLISHING & FINISHING

Buttons refined in ball mills using polish powder for smooth finish.



INSPECTION

Rigorous inspection is done to ensure flawless quality.



PACKING

The inspected buttons are carefully packed in desired quantities, ready for distribution & sale.

OUR PRESENCE

We have a nation wide presence reaching all major **button wholesalers, distributors & garment manufacturers**. Classic Buttons Pvt. Ltd. is known for executing turn key orders, with **fast turn around time and superior quality**.



FEW BRANDS FOR WHICH WE'VE MANUFACTURED BUTTONS FOR





CLASSIC

POLYESTER BUTTONS

MANUFACTURED BY CLASSIC BUTTONS PVT. LTD.

S I N C E 1 9 8 0

CLASSIC BUTTONS PVT. LTD.

FACTORY

Plot 14, Village Manjusar, Taluka Savli, District Vadodara, Gujarat- 391776, India

M: +91-7701973572 | GSTIN: 24AAACC4402B1ZM

REGISTERED OFFICE

5, Bhagwan Bhuwan, Israelli Mohalla, Masjid Bunder Road, West Bombay- 400009, India

DELHI OFFICE

2413/ 17 First Floor, Galli Mundewallan, Sadar Bazar, Delhi- 110006, India

M: +91-9811021540 | GSTIN: 07AAACC4402B1ZI

 **CLASSICBUTTONS.IN**

 **admin@classicbuttons.in**

 **PREMIUM FINISH**

 **SUPERIOR SHINE**

 **QUALITY CHECKED**