



**QUALITY IN A SERVICE OR PRODUCT
IS NOT WHAT YOU PUT INTO IT.
IT IS WHAT THE CUSTOMER GETS OUT OF IT.
-PETER DRUCKER**

EXCEPTIONAL QUALITY IS THE NEED OF THE HOUR

Quality service is a significant aspect of nurturing a successful business.

**FOR US CUSTOMER SATISFACTION IS
SUPEREME & THIS ENCOURAGES OUR
TEAM TO DELIVER WITH NOTHING BUT
THE BEST!**



**MONTHLY NEWSLETTER
FEBRUARY 2016 ISSUE**

UNI SQUARE CONCEPTS™



PROFESSIONAL WRITING SERVICES QUALITY GUARANTEED

- Names and Taglines
- Company Profile
- Articles & Blogs
- Website Content
- Copy Writing
- SEO friendly content

10 BASIC TRAITS OF AN ENTREPRENEUR

Entrepreneurs are creative thinkers and have a tendency to act quickly to seize opportunities. As an aspiring entrepreneur, you should understand that acknowledging the inherent talent gives a person, the best chance to succeed. Also, a research reported a list of the talents/traits that are the budding seeds of success for every entrepreneur. These traits are either present in a mix that make them stand out during a course of time or an event and hence, lift up the intrinsic spirit of Entrepreneurship. You shall acknowledge these talents as they indirectly explain a large part of entrepreneurial success that can not be ignored:

- **Business Focus-** Make decisions based on observed or anticipated effect on profit.
- **Confidence-** Know yourself accurately and understand others.
- **Creative Thinking-** Exhibit the potential creativity, to take up any existing idea or product and turn it into something better.
- **Delegation-** Recognize that everything can not be done and have the willingness to contemplate a shift in control and style.
- **Determination-** Persevere through difficult tasks, times and obstacles that seem to be insurmountable.
- **Independence-** Be prepared to do whatever needs to be done, to build a successful venture.
- **Knowledge Seeking-** Constantly search for information and trends that are relevant for growing business.
- **Promotion-** Be the best spokesperson for your business.
- **Relationship Building-** Be gregarious and have high social awareness along with an ability to build relationships that are beneficial for survival and growth of a firm.
- **Risk Taking-** Instinctively know how to manage high risk situations.



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